



# ANNUAL REPORT 2021-2022

*"Always be on the lookout for the presence of wonder"*  
E.B. White

# MESSAGE FROM CEO/BOARD CHAIR

For years, ICAN's program has transformed the social, emotional and educational wellbeing of hundreds of youth each year through our nationally-recognized programs. We've also transformed the economic stability of hundreds of adults each year by providing these programs at no-cost when parents need them most - after school and during school breaks. Taken together, the dual impact of our program is life-changing for the families and youth we serve.

But the work is never done.

Nationwide, unmet demand for afterschool programs is at an all-time high and the two biggest factors are cost and availability. In Arizona, **the average family spends more than \$6,500 per child, per year on out-of-school time care.** Because programs are generally offered in communities where families can afford these fees, there is a growing opportunity gap for children in under-resourced communities.

At a time when 84% of parents are concerned about their children's social and emotional wellbeing, the role that purposeful afterschool programs play is vital. **ICAN is one of the only programs in the state that reaches into underserved communities to offer transformational programs at no cost to families.**



*Youth at ICAN Main work together to launch a helicopter using a circuit board*



*Youth compete to see whose individually engineered "cork boats" will float the best and longest!*



*Youth at ICAN Galveston show off an art project!*





**won't be able to close that gap in isolation...the needs are just too great.**

For that reason, we are so blessed by the partners, school districts, donors, staff members, volunteers, municipalities, board members and others who make up a growing ecosystem of support for youth. As you explore our annual report and the many successes of the past year, we hope you'll keep an eye to the future as well. We've provided many opportunities throughout our report to get involved, to partner and to support efforts to create change in the coming year...and **we hope you'll join us this year as we collectively eliminate the opportunity gap for more youth!**

*Data provided by the Wallace Foundation, America After 3pm Report (2021)*

Over the past two years, we've focused on meeting growing demand in underserved parts of Chandler and beyond.

**In 2020, we launched our first satellite program at Galveston Elementary and shortly after, launched a second at Hartford Elementary (also in Chandler).**

**In 2022, we expanded yet again, adding two additional satellite sites at Adams and Longfellow Elementary. Both are situated in the highest need areas of Mesa, where nearly 1 in 5 children live below the poverty level. In a world where opportunity isn't always distributed equally, ICAN's program is helping to close the gap for families and for youth. As we design a path for the future, we know that we**



**Megan Mayhall**  
Board Chair, 2021-22



**Shelby Pedersen**  
ICAN CEO



*The Arizona National Guard visits ICAN Galveston to share more about disaster relief and preparedness*



*Youth at ICAN Main run a test flight for our paper airplane challenge STEAM activity*



*The ICAN Robotics Club prepares for their regional competition!*

# A YEAR OF TRANSFORMATION - LOOKING BACK ON 2021/2022

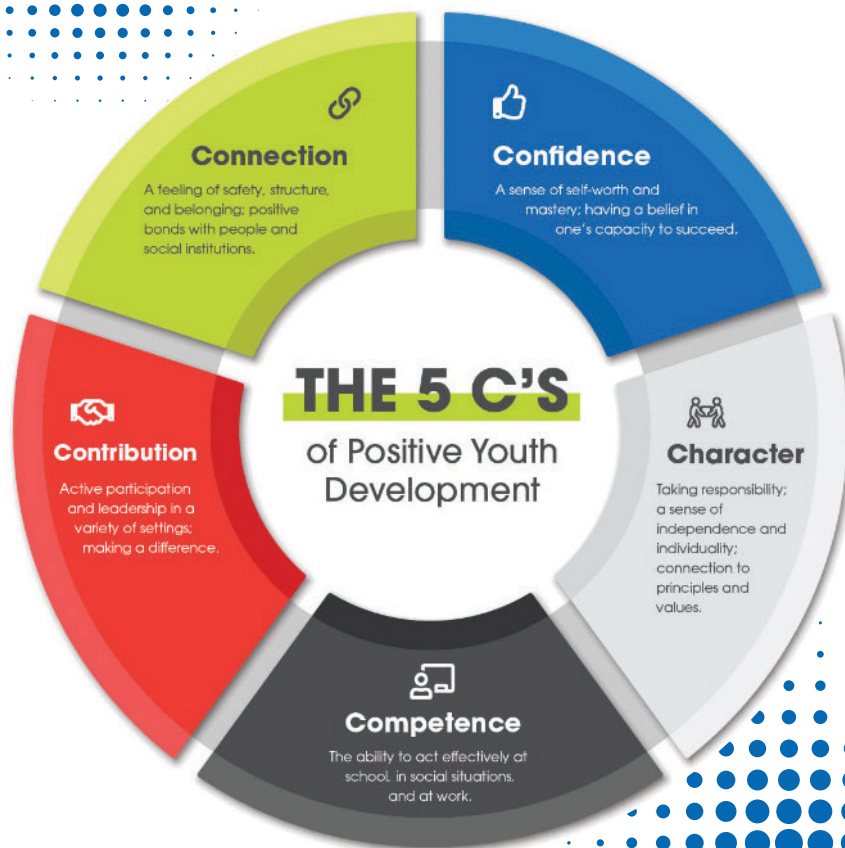


Every day, ICAN's programs transform the social, emotional and educational wellbeing of youth. Whether it's a hands-on science experiment meant to foster critical thinking and teamwork, a thoughtful art activity focused on self-confidence, or an engaging literacy program...ICAN's programs deliver a sense of wonder, discovery and growth, every day.

## A Day in the Life of an ICAN Kid

- Social/Emotional Learning activities focused on building the 5 C's
- STEAM Activities that foster a sense of discovery (science, technology, engineering, art and math)
- Literacy Activities
- Homework Help
- Healthy Snack and Dinner
- Structured Outdoor Play

*All offered roughly from 3-6pm, Monday - Friday at no cost to families. During school breaks, these programs are offered all day at no cost to families and include additional enrichment activities, field trips and guest speakers!*





Each semester, ICAN surveys our youth and families to learn about that impact of our programs - the result of our last survey indicate that:

87%

of parents feel that their kids are learning how to resolve conflicts, handle their emotions positively, and make responsible decisions

85%

of parents agree that they have seen a positive impact on their youth's social and emotional development

83%

of parents agree that their youth are learning vital STEAM skills that will prepare them for the future (STEAM: science, technology, engineering, art and math)

91%

of parents agree or strongly agree that access to ICAN's program has had a positive impact on their finances and helps them maintain employment



### New Programs in Mesa Public Schools

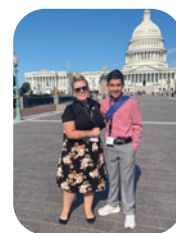
After months of planning, ICAN launched two new programs at Adams Elementary and Longfellow Elementary in August 2022. Combined, these programs are serving nearly 100 youth in the first few months and we look forward to continued growth at both schools in the coming year!

### ICAN Selected as an AZ OnTrack Summer Camp

A special thank you to the AZ OnTrack Summer Camp Program, launched by Governor Doug Ducey, for helping ICAN reach 200+ students during our no-cost summer program this year!

### Arizona Sports Teams Step Up

The Arizona Cardinals treated ICAN kids to a holiday shopping experience and hosted almost 100 youth and families in a suite at the Christmas Day game! Cardinals player **Devon Kennard** also visited during the holidays to surprise kids with gift cards for exceptional engagement! The Phoenix Suns also stepped up with a shopping spree for ICAN kids, alongside star player **Cameron Johnson**!



### ICAN Receives National Excellence in Summer Programming Award

ICAN was recognized as one of four programs nationwide to win the Excellence in Summer Learning Award from the National Summer Learning Association (NSLA) this summer. As part of the award program, ICAN sent one staff and one youth to Washington, D.C. for the NSLA National Youth Leadership Institute!

### Thrive Reaches Thousands of Jr. High Students

"Thrive" is an interactive, 9-part course with a focus on the risk and protective factors that promote positive choices and healthy behaviors for junior high students. Thrive was facilitated by ICAN staff and volunteers to over 4,500 youth across six Jr. Highs in both Chandler and Mesa this year!



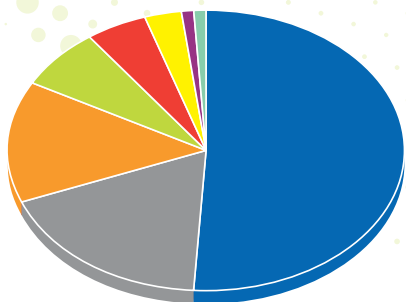
# ICAN BY THE NUMBERS - 2021/2022

**TOTAL Enrollment 21/22 = 492**

**\*TOTAL Enrollment 20/21 = 326**

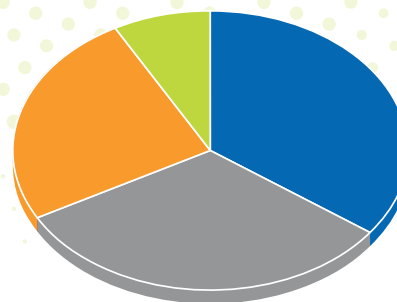
*59% of youth served live in single parent households*

**Demographics of Youth**



Hispanic 51%	Other 5%
Caucasian 18%	Native American 3%
African American 14%	Pacific Islander 1%
Multi-Racial 7%	Asian American 1%

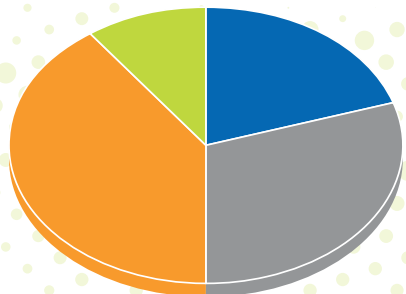
**Demographics of Staff**



Hispanic 35%	Other 0%
Caucasian 32%	Native American 0%
African American 25%	Pacific Islander 0%
Multi-Racial 8%	Asian American 0%

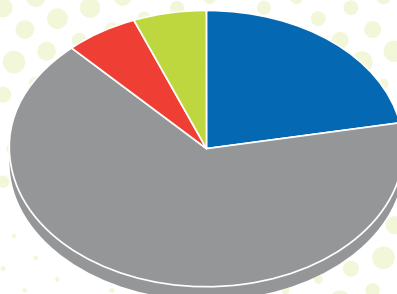
*15% of current employees are alumni of the ICAN program*

**Demographics of Staff Leadership**



Hispanic 20%	Other 0%
Caucasian 30%	Native American 0%
African American 40%	Pacific Islander 0%
Multi-Racial 10%	Asian American 0%

**Demographics of Board Leadership**



Hispanic 22%	Other 0%
Caucasian 66%	Native American 0%
African American 6%	Pacific Islander 0%
Multi-Racial 6%	Asian American 0%

# OUR VISION FOR THE FUTURE - CLOSING THE OPPORTUNITY GAP

*"The difference between what we do, and what we are capable of doing, would solve most of the world's problems."*

- Mahatma Gandhi

Despite the many benefits of programs like ICAN, many families remain underserved. According to the National Afterschool Alliance, **for every 1 child enrolled in afterschool programs nationwide, there are another 3 waiting to get in** and children from low-income families are disproportionately underserved.

Why the gap?

- **Cost** - Most afterschool programs are fee-based and families in Arizona will pay, on average, \$124 a week for afterschool programs. This amounts to over \$6,000 annually, making most programs simply unaffordable for working families.
- **Access** - As a result of cost-barriers, programs are often not offered in communities where families cannot pay - leaving nearly 493,000 Arizona kids without services.

*Data in this section was taken from the America After 3pm Report, produced by the National Afterschool Alliance*

The **opportunity gap** for kids in underserved parts of Arizona is only widening, which is why ICAN is committed to growth now and into the future.



## Focus for Growth

In the last 3 years, ICAN has grown from serving 200 youth at one location in Chandler, to serving nearly 500 youth across 5 sites in Chandler and Mesa today.

In the next 3 years, we will continue to increase enrollment by at least 200 kids across our 4 existing satellite campuses.

We will also launch new programs in Mesa, where there are at least 15 underserved elementary schools and 6,000+ youth who could benefit from ICAN's program.



## The Status of Afterschool - Demand is Growing & Opportunity is Shrinking

Nationwide data shows that afterschool programs are a powerful investment in community health. Among the proven benefits are:



increased physical activity



increased engagement with peers



reduced screen time



increased life skills like communication, decision making and teamwork



the ability to build positive adult relationships



increased self-confidence



increased experience with, and interest in, science, technology, engineering, art and math



reduced likelihood that youth will use drugs or engage in other risky behaviors



increased access to learning and improvement in school attendance



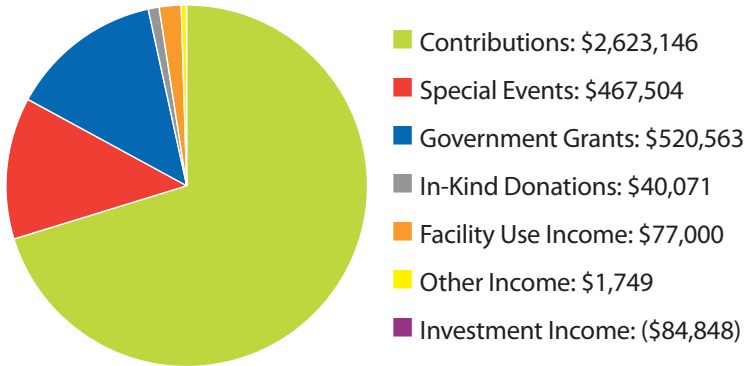
helps parents keep their job and further their financial goals

*"ICAN has been a lifesaver for my family. I'm a struggling full time working single mom of 4. Covid has made life so difficult to juggle working from home and 4 young kids. But once we were off the waitlist ICAN has helped immensely, giving me an opportunity to work longer uninterrupted hours. I cannot begin to thank those who make this program possible for people in situations like mine. I'm so grateful for this program."*

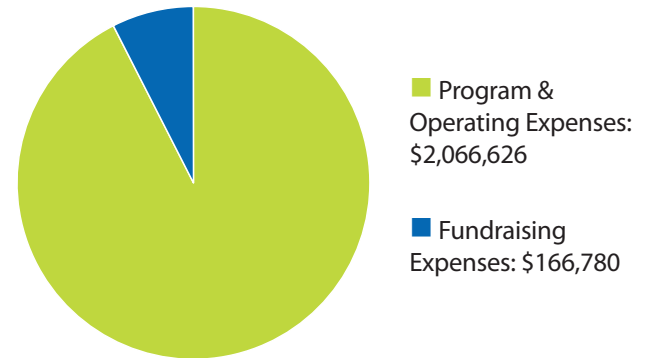
- ICAN Parent

# FINANCIAL STEWARDSHIP - YOUR MONEY IN ACTION

## REVENUE SOURCES TOTAL REVENUE: \$3,645,185



## EXPENSES TOTAL EXPENSES: \$2,233,406



## ADDITIONAL GROWTH INVESTMENTS

Capital Improvements: (\$65,407)  
Future of ICAN Fund Contribution: (\$500,000)

This year, ICAN created the **Future of ICAN Fund** to support future organizational growth and capacity needs. Given the extent of need for ICAN's program, this fund will allow us to ensure financial sustainability and scalability long into the future.

Additionally, ICAN strives to maintain liquid financial assets sufficient to cover 180 days of general expenditures. Over the past few years, ICAN has been reinvesting operating surpluses to meet that 180-day threshold. The operating surplus from 2021/2022 was key to helping ICAN reach that milestone and having met that milestone, the organization will now be able to invest future surpluses into the **Future of ICAN Fund** to support new program growth.



Every \$1 invested in programs like ICAN's saves at least \$3 dollars by...

- Increasing kids' earning potential
- Improving kids' performance at school
- Reducing crime and juvenile delinquency

The 'Social Return on Investment' of ICAN's Program in 2021/22 was \$6,700,218

*\*National Afterschool Alliance, This is Afterschool Report*



# LEADERSHIP SPOTLIGHT - BOARD OF DIRECTORS 2021/2022



**Megan Mayhall**

Chair | ICAN Board of Directors  
*Assistant Vice President, Producer | Alliant Insurance*



**Matt Julian**

Vice Chair | ICAN Board of Directors  
*Investment Advisory Representative | Cetera Investors*



**Jacque Dobson**

Treasurer | ICAN Board of Directors  
*Office Manager | Off-Five*



**Denise McCreery**

Secretary | ICAN Board of Directors  
*Owner | d'Vine Gourmet*

## General Members:

Heather Anguiano  
Michael Angulo  
Trisha Baggs  
Brandon Bell  
Shannon Clark  
Carl Davenport

Toby Day  
Jesus "Chuy" Deanda  
Letty Kaufman  
Mike McDaniel  
Sara Nance  
Troy Norris

Preston Pilcher  
Amy Richardson  
Scott Vanderpool  
Danielle Janitch, Ex-Officio  
Nick Woodruff, Ex-Officio  
Shelby Pedersen, Ex-Officio

# SUPPORT ICAN'S MISSION

## Visit an ICAN Site

If you haven't visited ICAN, the best way to get involved is to stop by for a tour and meet our amazing team and the kids your involvement will support! Scan the QR code to schedule your tour today!



## The Henrys

The Henrys are a group of local ambassadors who support ICAN through volunteerism and philanthropy. Named after our founder, Henry Salinas, this group meets once per month in a fun, social setting! **To learn more or join The Henrys, contact Nicole Szymkowski at 480-874-7578 or [nicole@icanaz.org](mailto:nicole@icanaz.org).**

### The Henrys - 2021/2022 Members

Mike Angulo	Russ Kimberlin	Theresa Perkovich
Jami Bourdo	Kristha Lima	Jason Richards
Shannon Clark	Veronica Lopez	Jill Turski
Brian Andrew Duncan	Samantha E. Mahlen	Monica Wickham
Colleen Hammond	Denise McCreery	Diane Wilbur
Shawn Hancock	Jennifer Nielson	
Letty Kaufman	Marissa "Mo" Patchett	



### dreamBIG Planning Committee - The dreamTEAM

This group of creative leaders come together to support the planning of ICAN's largest fundraising event, dreamBIG. The event is hosted in November and meetings are typically held 4-6 times during the year. **To learn more or join the dreamTEAM, contact Cassie Patris-Browne at 480-874-7577 or [cassie@icanaz.org](mailto:cassie@icanaz.org).**

### dreamTEAM - 2021 Event Members

Matt Julian, Co-Chair	Andrea Feyen	Joyce Selk
Denise Julian, Co-Chair	Mindy Jones	Emily Stead
Brandon Bell	Megan Mayhall	Lindsay Stead
Jacque Dobson	Nick Rhodes	Caroline Strok



## General Volunteering

Join the ICAN team as a volunteer and help in a classroom, read to our youngest kids, help maintain our beautiful urban garden, support our administrative needs and so much more! To learn more about our current volunteer opportunities or sign up, scan the QR code!



## The Henry Salinas Society

The Henry Salinas Society is a group of donors who support ICAN with an annual gift of over \$1,000. These generous donors are the backbone of ICAN's program, ensuring they remain free to families. To join the Society, scan the QR code below and select a donation size of at least \$1,000. Member benefits include: annual recognition as a Society member, member mixers and more!



*Youth at ICAN Hartford complete an art project related to big emotions*



*Youth at all ICAN sites were visited by the author of Change is Okay, a new book that helps kids navigate change*



*Our youngest groups learn how to correctly floss their teeth with the help of a "Dental Doggie"*

## Legacy Giving - Henry's Hope Legacy Circle

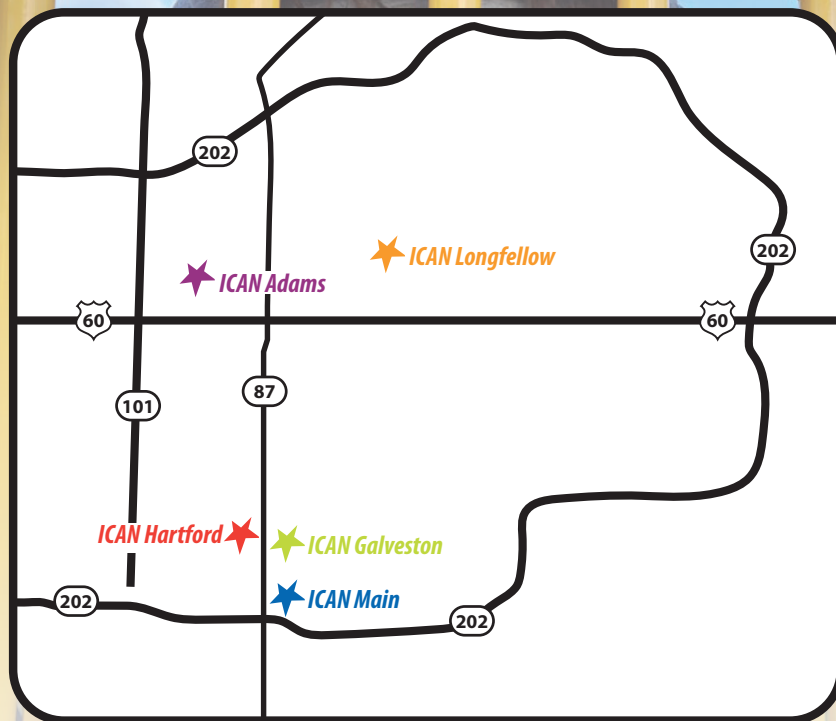
The Henry's Hope Legacy Circle is a group of supporters who choose to invest in ICAN's future through gifts made in their estate plan. Joining the Circle is easy - just determine how best to include ICAN in your plan and share with us that you've done so. For ideas or more information, contact **Cassie Patris-Browne at 480-874-7577 or [cassie@icanaz.org](mailto:cassie@icanaz.org)**.

## Donate

Make a one-time or recurring monthly donation of any amount to ICAN and help us keep programs free for families! Donations to ICAN are tax deductible and may qualify for a tax credit under the Arizona Qualified Charitable Organization Tax Credit (up to \$400 for individuals and \$800 for couples). To make a donation, scan the QR code!







*Transforming the social, emotional and educational wellbeing of youth in underserved communities*