

MISSION:IMPOSSIBLE

DREAM BIG 2024

Sponsorship Opportunities



Friday, November 15th, 2024

Arizona Biltmore, A Waldorf Astoria Resort

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DREAM BIG 2024

Your mission, should you choose to accept it, is to join us for an electrifying evening shrouded in mystery and intrigue, all in support of ICAN. Together, we'll unlock the secrets to achieving the seemingly impossible: granting every child and their family access to out-of-school time opportunities, empowering them to pursue what is most meaningful to them. Prepare to crack brief cases filled with secret codes, dance amidst laser lights, and safeguard ICAN's vital mission. The night promises to be a thrilling adventure into the unknown.

In Arizona, there are currently almost **half a million youth attending schools without an out-of-school program**. This lack of access not only limits economic opportunities for families but also deprives our youth of exposure to experiences that broaden their thinking and opportunities.

We cordially invite you to join us on this daring escapade at dreamBIG 2024: Mission Impossible, to partner with ICAN in leading the charge to expand out-of-school time programs in underserved communities, bridging the gap for those 493,000 youth in Arizona. Should you choose to accept, you'll gain access to this exclusive evening of excitement and entertainment. We look forward to seeing you on November 15th when the impossible becomes **possible!**

Michael Angulo
Co-Chair

Andrea Marconi
Co-Chair

MAKING THE IMPOSSIBLE, POSSIBLE

Founded by Chandler native Henry Salinas, ICAN has been operating in the East Valley since 1990. Henry's initial investment of time and compassion to underserved teens has blossomed into a full-service youth center. ICAN's out-of-school-time program is more than just childcare; we aim to close the gap in access to out-of-school programming by ensuring every child and their family receives high-quality care during out-of-school hours. Our programs set school aged children up for success by supporting their growth in three key areas: 1) life skills development; 2) academic performance; and 3) workforce readiness. And because we've removed the cost of childcare, their families experience increased economic stability and security.

Over the past three years, ICAN has grown from one site to five sites, across two cities, expanding our reach to more youth and their families. While we now serve 700 youth annually, we know that our work is not done. Our hope is to continue to reach more youth and to provide more economic opportunities for families across the state. Every dollar raised through sponsorships of dreamBIG supports ICAN in offering out-of-school programming at no cost to our families.

SPONSORSHIP OPPORTUNITIES

All sponsorship levels can be customized based upon the interests of the sponsor for meaningful benefits. Multi-year sponsorships are available.

DreamBIG Presenting Sponsor: \$60,000 (1)

~~After Party Presenting Sponsor: \$40,000 (1)~~

Platinum Sponsor: \$25,000 (4)

Silver Sponsor: \$10,000 (5)

Bronze Sponsor: \$6,000

Copper Sponsor: \$3,500



DreamBIG Presenting Sponsor

\$60,000

ONE Available

PRE-EVENT RECOGNITION

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on event social media

EVENT RECOGNITION

- Recognized as the Main Event sponsor with signage and recognition
- Verbal recognition on stage
- Exclusive sponsorship signage
- Logo and/or name placement in event program and presentation
- Two tables for 10 in a preferred location with logo and wine service
- Exclusive VIP area with signage for guests at the after party with complimentary drinks
- Two complimentary hotel rooms

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report
- Featured as a "spotlight" supporter in ICAN e-news
- Opportunity to have ICAN youth participate in an engagement activity at the business

After Party Presenting Sponsor

\$40,000

SECURED

PRE-EVENT RECOGNITION

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on event social media

EVENT RECOGNITION

- Verbal recognition on stage
- Exclusive sponsorship signage
- Logo on After Party swag given to all attendees
- Verbal recognition by DJ in After Party
- Logo and/or name placement in event program and presentation
- Two tables for 10 in a preferred location with logo and wine service
- Exclusive VIP area with signage for guests at the after party with complimentary drinks
- Two complimentary hotel rooms

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report
- Featured as a "spotlight" supporter in ICAN e-news

Platinum Sponsor

\$25,000

FOUR Available (Valet, Registration, Cocktail Hour, Live Auction)

PRE-EVENT RECOGNITION

- Name recognition in Press Release
- Prominent Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on event social media

EVENT RECOGNITION

- Recognized as the designated sponsor of the selected event component with signage and recognition
 - VALET: Prominent logo placement in valet area and on program presentation
 - REGISTRATION: Prominent logo placement at registration and on all registration communications.
 - COCKTAIL HOUR: Prominent logo placement by cocktail hour bars and logo on all drink napkins
 - LIVE AUCTION: Prominent logo placement beneath bidder number on printed programs, on Live Auction slides, and in Live Auction highlights in program.
- Verbal recognition on stage
- Logo and/or name placement in event program and presentation
- One table for 10 in a preferred location with logo and wine service
- Exclusive VIP area with signage for guests at the after party with complimentary drinks
- One complimentary hotel room

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report
- Featured as a "spotlight" supporter in ICAN e-news

Silver Sponsor
\$10,000
SIX Available
**(Entertainment, Photo Booth, Gift Card Draw, Raffle,
~~Silent Auction~~, Teen Host)**

PRE-EVENT RECOGNITION

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on event email to 2,500 supporters

EVENT RECOGNITION

- One table for 10 in a preferred location with logo and wine service
- Recognized as the designated sponsor of the selected event component with signage and recognition
 - ENTERTAINMENT- Prominent signage highlighting entertainment sponsor
 - PHOTO BOOTH - Logo on photo booth signage
 - GIFT CARD DRAW - Logo on mystery gift card draw signage
 - RAFFLE - Logo on raffle signage
 - SILENT AUCTION: Prominent logo placement on silent auction signage and pre-event bidding site (SECURED)
 - TEEN HOST: Logo on presentation slides and in program acknowledged as host of ICAN teens
- Entry into the After Party
- Open bar during cocktail hour, wine service during the program, drink tickets for the afterparty
- Logo and/or name placement in event program and presentation

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report

Bronze Sponsor

\$6,000

PRE-EVENT RECOGNITION

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on event email to 2,500 supporters

EVENT RECOGNITION

- One table for 10 in a preferred location with logo and wine service
- Entry into the After Party
- Open bar during cocktail hour, wine service during the program, drink tickets for the afterparty
- Logo and/or name placement in event program and presentation

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report

Copper Sponsor

\$3,500

PRE-EVENT RECOGNITION

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on event email to 2,500 supporters

EVENT RECOGNITION

- One partial table for 6 with logo and wine service
- Entry into the After Party
- Open bar during cocktail hour, wine service during the program, drink tickets for the afterparty
- Logo and/or name placement in event program and presentation

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report

For more information please contact:
Nicole Szymkowski, Director of Philanthropy
nicole@icanaz.org | 480-874-7578

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SPONSORSHIP RESPONSE FORM

ICAN: POSITIVE PROGRAMS FOR YOUTH IS A 501C3
TAX ID NUMBER: 86-0761030

QCO Code: 20031

SPONSOR NAME/BUSINESS: *As you wish to appear on all acknowledgments*

MAILING ADDRESS:

CONTACT NAME (FIRST, LAST): *This is the main contact to coordinate with ICAN for dreamBIG*

CONTACT EMAIL ADDRESS:

SPONSORSHIP LEVEL/AMOUNT:

PAYMENT METHOD:

- Please send an invoice
- Check will be mailed
- Payment will be made online at www.icanaz.org/donate

Please send the completed submission form with your logo to
Emily Winkis, Philanthropy Coordinator:
emily@icanaz.org | 480-874-7579
650 E. Morelos Street Chandler, AZ 85225