

DREAMBIG 2026

Boots, Bling AND Big Dreams

SPONSORSHIP OPPORTUNITIES





FRIDAY, NOVEMBER 20, 2026 - THE ARIZONA BILTMORE

Giddy up, partners, for this year's dreamBIG: Boots, Bling & Big Dreams!

We invite you to dust off your boots, add a little sparkle, and join us for a night where western charm meets meaningful impact in support of ICAN. This unforgettable evening will be filled with big style and big heart, as we come together to uplift youth and families across our community.

In Arizona, nearly half a million youth attend schools without access to out-of-school time programs. This gap limits opportunity and leaves many families without the support they need during critical after-school hours. ICAN is here to close that gap by providing high-quality out-of-school time programs at **no cost to families**, creating space for youth to build confidence and dream big.

Kick up your heels and raise a glass as we rally behind ICAN's mission to empower youth and strengthen families.

Below, you'll find opportunities to support ICAN through sponsorship. Every dreamBIG sponsorship directly supports ICAN's free programs for youth and families. Together, we can spark possibility for kids and create lasting impact for families across our community.

Saddle up for a night that gives back!

Christine Melancon
Co-Chair

Sara Martin
Co-Chair

Founded by Chandler native Henry Salinas, ICAN has been operating in the East Valley since 1990. What began as one person's commitment of time and compassion to underserved teens has grown into a full-service out-of-school time program that empowers youth and their families to pursue what matters most to them. ICAN works to close the gap in access to out-of-school programming by ensuring every child and family receives high-quality care during out-of-school hours. Through a whole-child approach, ICAN helps youth grow academically, socially, and creatively across four interconnected pillars: Academic Support, Positive Youth Development, Enrichment and Future Exploration, and Community and Family Support. And because ICAN removes the cost of care, families experience greater economic stability and peace of mind.

SPONSORSHIP OPPORTUNITIES

As a dreamBIG sponsor, you'll be recognized as a valued partner in ICAN's mission through meaningful visibility, thoughtful engagement, and mission-driven recognition before, during, and after the event.

DREAMBIG SPONSORSHIP LEVELS

Diamond Trail Presenting Sponsor: \$75,000 (1)

Gilded Spur After-Party Sponsor: \$50,000 (1)

Western Star Sponsor: \$30,000 (4)

Silver Saddle Sponsor: \$12,000 (6)

Golden Boot Sponsor: \$7,500

Horseshoe Sponsor: \$4,000

Giddy Up Sponsor: \$1,350

Sponsorship levels are structured to align with nonprofit accounting standards. Recognition benefits are valued at fair market rates based on comparable advertising and marketing services. Any portion of the sponsorship payment exceeding the stated benefit value is considered a charitable contribution.



DIAMOND TRAIL PRESENTING SPONSOR

\$75,000

ONE Available

SECURED

PRE-EVENT RECOGNITION

- Name recognition in the ICAN Happenings announcement of the event
- Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on event social media

EVENT RECOGNITION

- Hosted cocktail hour (*FMV \$640*)
- Recognized as the Main Event sponsor with exclusive sponsorship signage
- Verbal recognition on stage
- Logo and/or name placement in the event program and presentation
- Two tables for 8 in a preferred location with logo and wine service during the program (*FMV \$7,200*)
- Complimentary bottles of wine placed at the table during the program (*FMV \$256*)
- Drink tickets to be used during the program and the after-party (*FMV \$768*)

POST-EVENT RECOGNITION

- Five-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report
- Featured as a “spotlight” supporter in ICAN e-news
- Opportunity to have ICAN youth participate in an engagement activity at the business

Fair Market Value (FMV): \$8,864

Estimated Tax-Deductible Contribution: \$66,136

GILDED SPUR AFTER-PARTY SPONSOR

\$50,000

ONE Available

SECURED

PRE-EVENT RECOGNITION

- Name recognition in ICAN Happenings Announcement of Event
- Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on event social media

EVENT RECOGNITION

- Hosted cocktail hour (FMV \$640)
- Recognized as the after-party sponsor with exclusive sponsorship signage
- Verbal recognition on stage
- Logo and/or name placement in event program and presentation
- Two tables for 8 in a preferred location with logo and wine service during the program (FMV \$7,200)
- Complimentary bottles of wine placed at the table during the program (FMV \$256)
- Drink tickets to be used during the program and the after-party (FMV \$768)
- Exclusive VIP perks at the after-party
 - Logo on after-party swag given to all attendees
 - Verbal recognition by DJ in the After-Party

POST-EVENT RECOGNITION

- Five-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report
- Featured as a “spotlight” supporter in ICAN e-news

Fair Market Value (FMV): \$8,864

Estimated Tax-Deductible Contribution: \$41,136

WESTERN STAR SPONSOR

\$30,000

FOUR Available

(Valet, Registration, Cocktail Hour, Live Auction)

PRE-EVENT RECOGNITION

- Prominent Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on event social media

EVENT RECOGNITION

- Hosted cocktail hour (FMV \$320)
- Recognized as the designated sponsor of the selected event component with signage
 - **VALET:** Prominent logo placement in the valet area and on program presentation
 - **REGISTRATION:** Prominent logo placement at registration and on all registration communications
 - **COCKTAIL HOUR:** Prominent logo placement by cocktail hour bars and logo on all drink napkins - **SECURED**
 - **LIVE AUCTION:** Prominent logo placement beneath bidder number on printed bidder paddles, Live Auction slides, and Live Auction highlights in the program - **SECURED**
- Verbal recognition on stage
- Logo and/or name placement in the event program and presentation
- One table for 8 in a preferred location with logo and wine service during the program (FMV \$3,600)
- Complimentary bottles of wine placed at the table during the program (FMV \$128)
- Drink tickets to be used during the program and the after-party (FMV \$384)

POST-EVENT RECOGNITION

- Two-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report
- Exclusive volunteer engagement opportunities with ICAN youth (Me & My Family Nights, Youth Parties, Water Days, or hands-on enrichment days)

Fair Market Value (FMV): \$4,432

Estimated Tax-Deductible Contribution: \$25,568

SILVER SADDLE SPONSOR

\$12,000

SIX Available

(Entertainment, Photo Booth, Gift Card Mystery Draw, Raffle, Silent Auction, Teen Host)

PRE-EVENT RECOGNITION

- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on event email to 2,500 supporters

EVENT RECOGNITION

- Hosted cocktail hour (FMV \$320)
- Recognized as the designated sponsor of the selected event component with signage
 - **ENTERTAINMENT** - Prominent signage with logo recognized as entertainment sponsor - **SECURED**
 - **PHOTO BOOTH** - Prominent signage with logo recognized as photo booth signage - **SECURED**
 - **GIFT CARD MYSTERY DRAW** - Prominent signage with logo recognized as mystery gift card draw signage
 - **RAFFLE** - Prominent signage with logo recognized as raffle signage
 - **SILENT AUCTION** - Prominent signage with logo recognized as silent auction signage & event bidding site - **SECURED**
 - **TEEN HOST** - Logo on Teen Table, presentation slides, and in the program recognized as the host of ICAN teens - **SECURED**
- Logo and/or name placement in the event program and presentation
- One table for 8 in a preferred location with logo and wine service during the program (FMV \$3,600)
- Drink tickets to be used during the program and the after-party (FMV \$384)

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report
- Exclusive volunteer engagement opportunities with ICAN youth (Me & My Family Nights, Youth Parties, Water Days, or hands-on enrichment days)

Fair Market Value (FMV): \$4,304

Estimated Tax-Deductible Contribution: \$7,696

GOLDEN BOOT SPONSOR

\$7,500

PRE-EVENT RECOGNITION

- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on event email to 2,500 supporters

EVENT RECOGNITION

- Hosted cocktail hour (FMV \$320)
- Logo and/or name placement in event program and presentation
- One table for 8 in a preferred location with logo and wine service during the program (FMV \$3,600)
- Drink tickets to be used during the program and the after-party (FMV \$384)

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report

Fair Market Value (FMV): \$4,304

Estimated Tax-Deductible Contribution: \$3,196

HORSESHOE SPONSOR

\$4,000

PRE-EVENT RECOGNITION

- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on event email to 2,500 supporters

EVENT RECOGNITION

- Hosted cocktail hour (FMV \$160)
- Logo and/or name placement in the event program and presentation
- One partial table for 4 with logo and wine service during the program (FMV \$1,800)
- Drink tickets to be used during the program and the after-party (FMV \$192)

POST-EVENT RECOGNITION

- One-year membership and name recognition as a Henry Salinas Society member
- Logo and/or name placement in Sponsorship Report

Fair Market Value (FMV): \$2,152

Estimated Tax-Deductible Contribution: \$1,848

GIDDY UP SPONSOR

\$1,350

EVENT RECOGNITION

- Hosted cocktail hour (FMV \$80)
- Logo and/or name placement in the event program
- Two seats and wine service during the program (FMV \$900)
- Drink tickets to be used during the program and the after-party (FMV \$96)

Fair Market Value (FMV): \$996

Estimated Tax-Deductible Contribution: \$274

Sponsorships are confirmed upon receipt of a completed sponsorship response form. To submit, please scan the QR code or visit:

For more information please contact:

Jacqueline “JR” Robertson | jacqueline@icanaz.org | (480) 874-7592



****The Henry Salinas Society is ICAN’s circle of cherished supporters who enjoy behind-the-scenes updates and special volunteer opportunities.***

Fair Market Value (FMV) reflects the estimated value of goods and services received in exchange for a sponsorship or in-kind donation. Recognition benefits provided in connection with sponsorships or in-kind auction donations are considered incidental and do not have a readily determinable fair market value unless otherwise stated.

Your sponsorship of ICAN supports our Youth Development Program and helps make our work possible. Sponsorships and in-kind donations are tax-deductible to the extent permitted by law; we encourage donors to consult their tax advisor or IRS publications for specific guidance.

In the event that dreamBIG is canceled due to circumstances beyond our control, ICAN will make every reasonable effort to reschedule the event or provide comparable donor recognition. In-kind donations will not be returned.